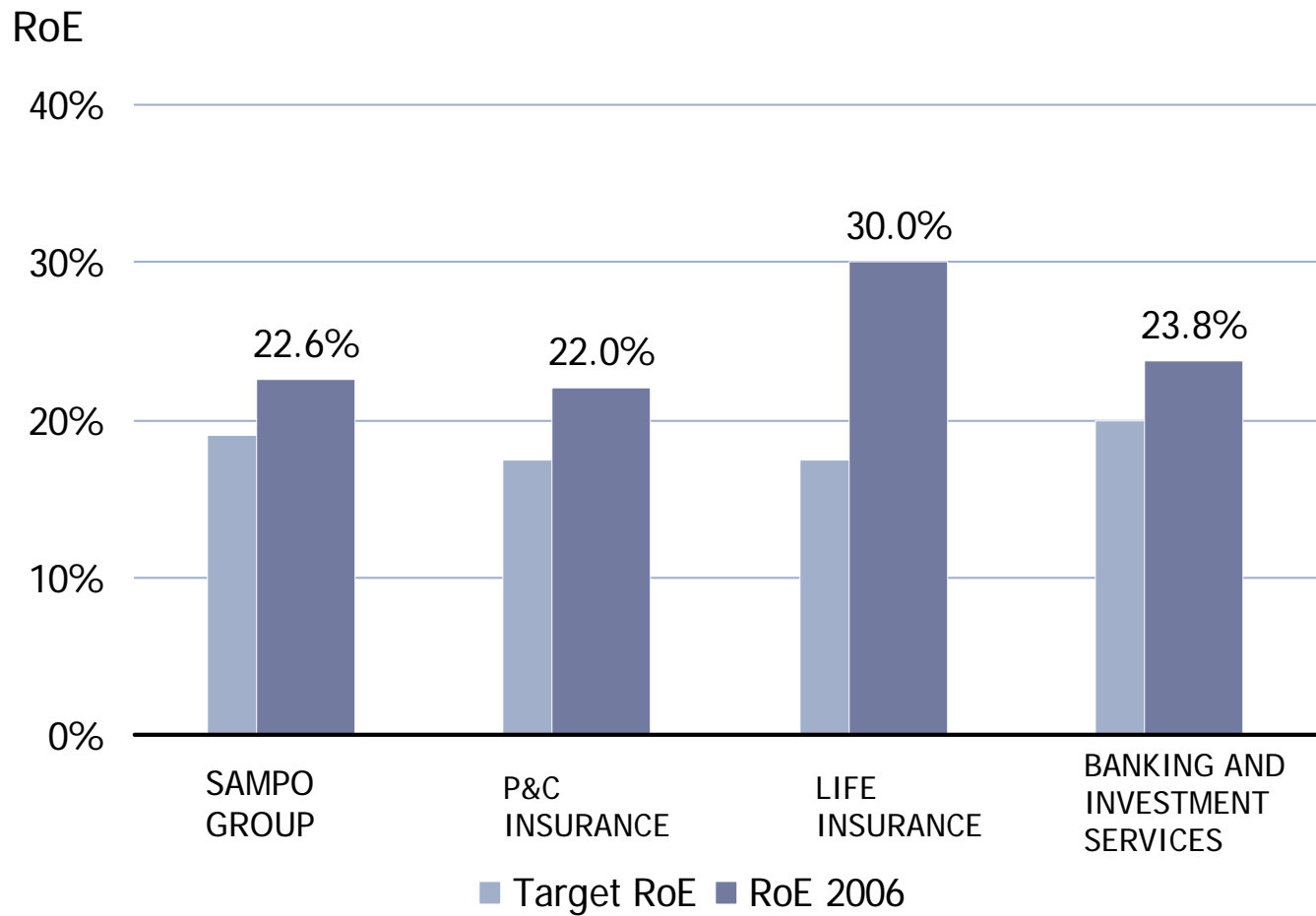


SAMPO PLC ANNUAL GENERAL MEETING

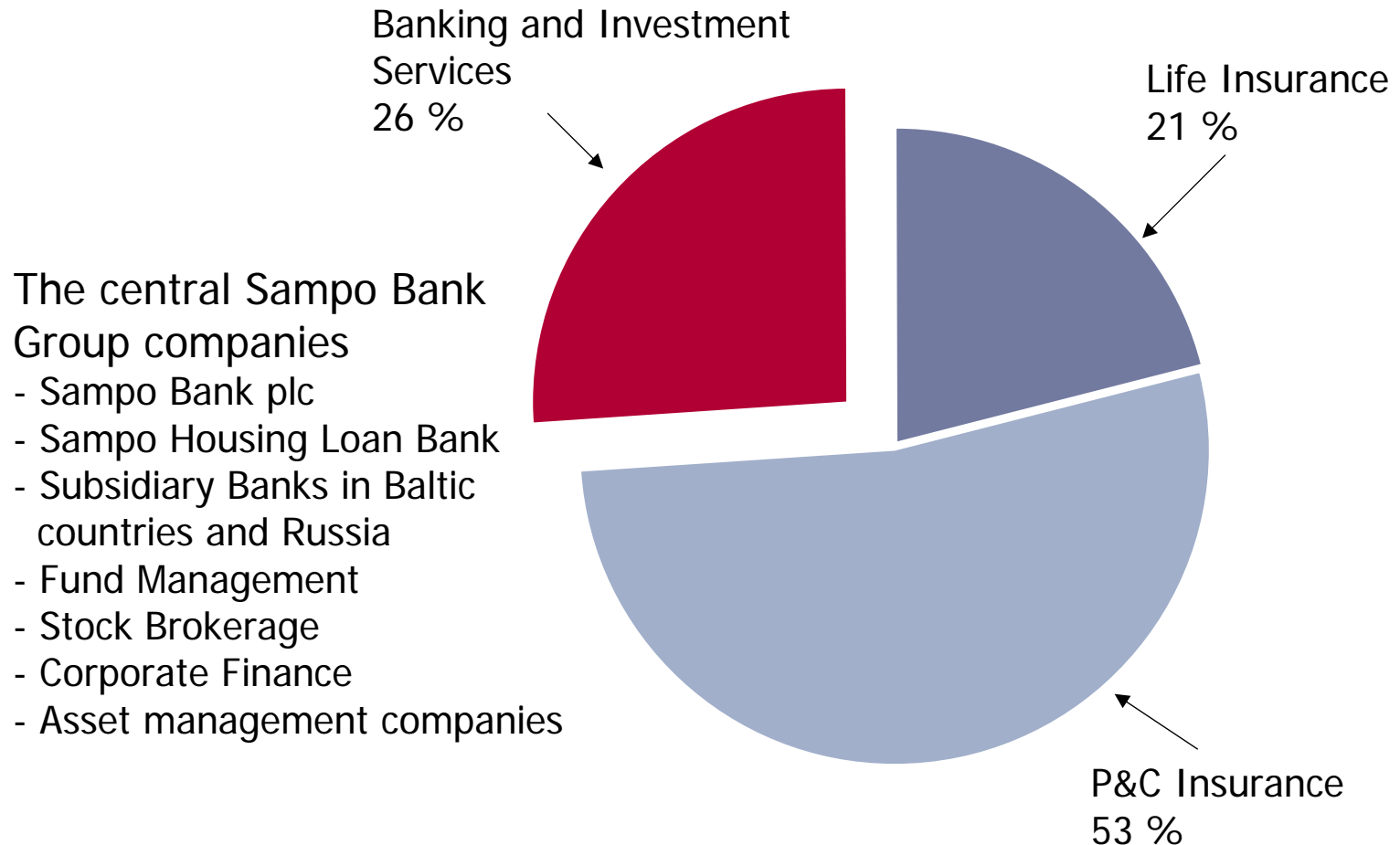
Chairman of the Board
Georg Ehrnrooth

ALL BUSINESS AREAS FARED WELL IN 2006

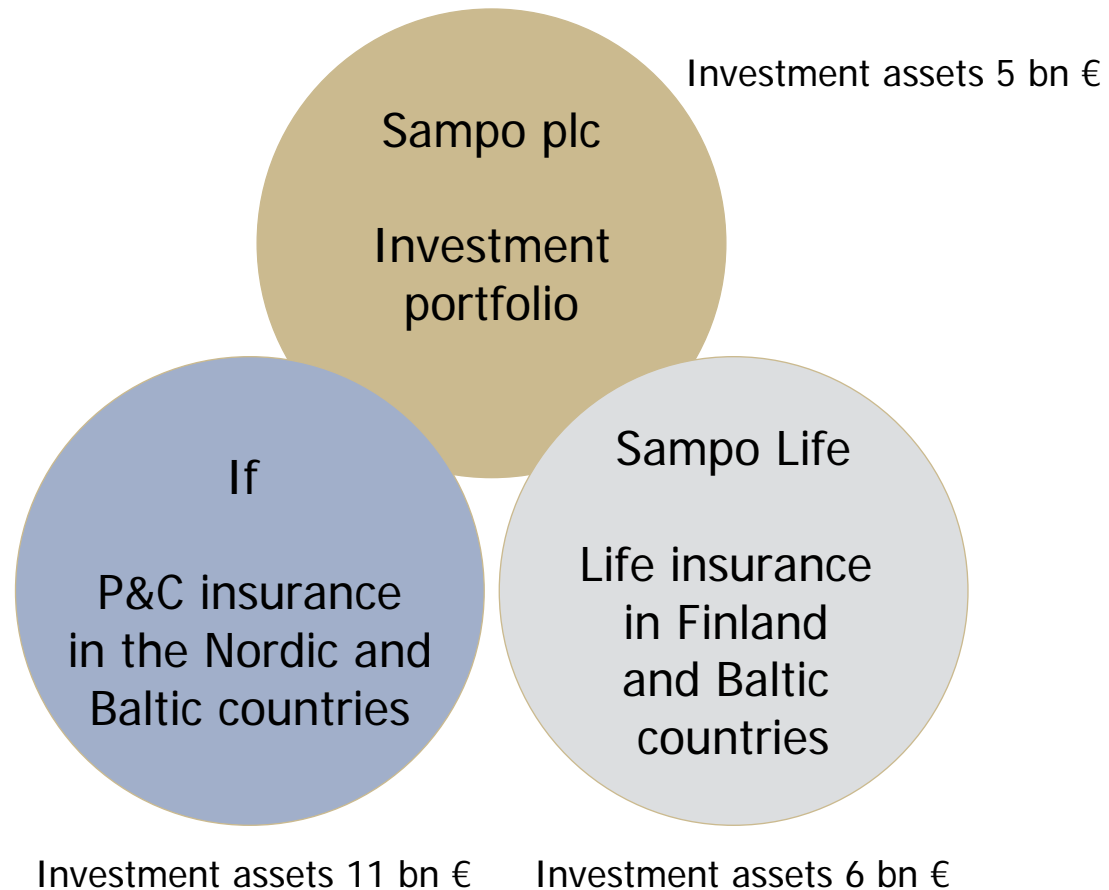


THE MOST SIGNIFICANT TRANSACTION IN YEAR 2006 WAS NEVERTHELESS THE SALE OF SAMPO BANK

Sampo Group profit before taxes



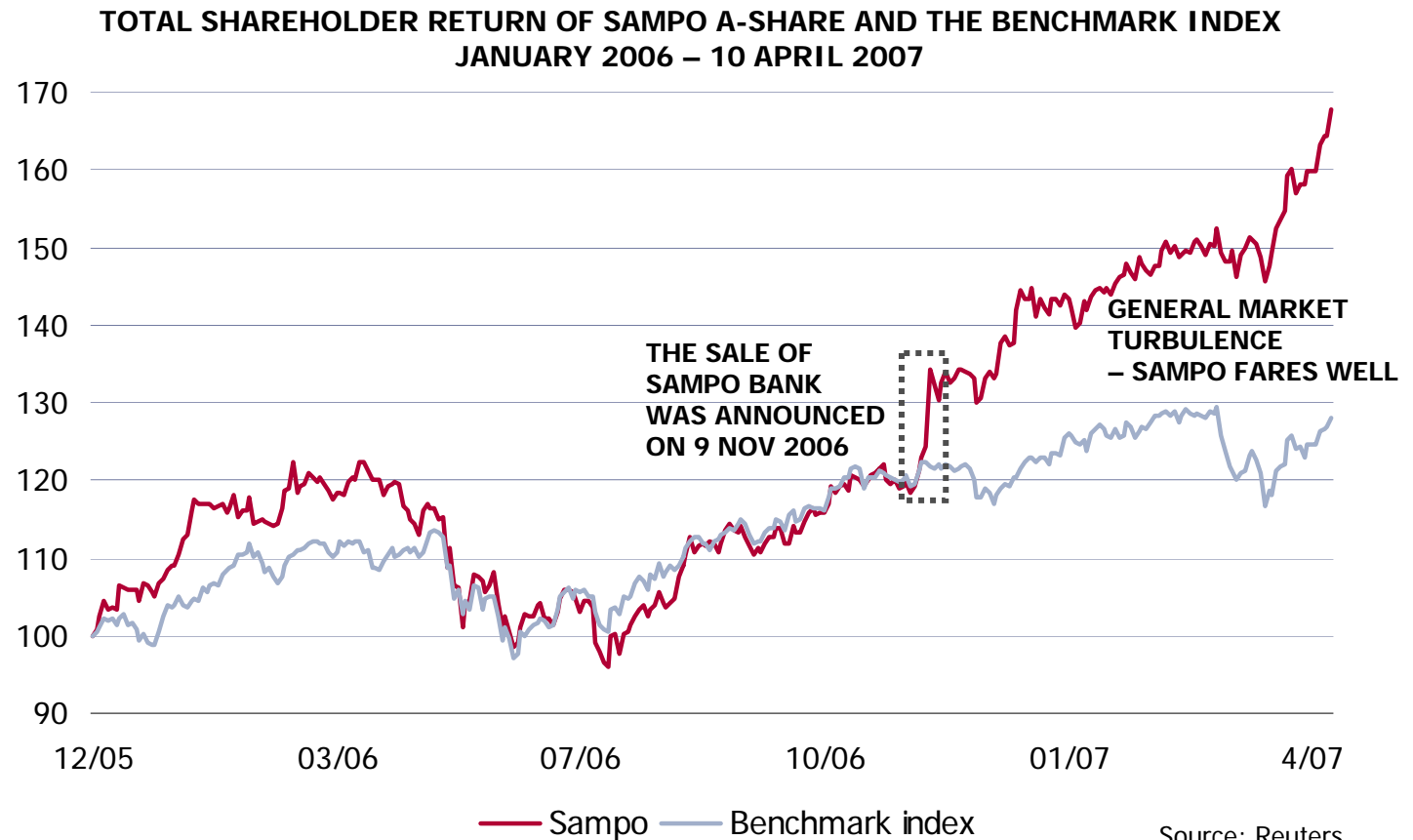
AFTER THE BANK TRANSACTION SAMPO GROUP HAS THREE BUSINESS AREAS



STRONG CAPITAL STRUCTURE ENABLES GOOD DIVIDEND YIELD IN THE FUTURE

- Annual dividend corresponding to a dividend yield of 4-6 per cent
 - However, not exceeding reported profit after tax (excl. extraordinary items) for the calendar year for which the dividend is paid
- Share buy-backs can be used to complement dividends
- Board's dividend proposal for the financial year 2006 follows the new distribution policy
 - Dividend yield equals to 5.9 per cent when using the 2006 closing share price

SAMPO HAS BEEN AN EXCELLENT INVESTMENT ALSO IN YEAR 2006



The graph shows the total shareholder return Sampo and the benchmark index i.e. dividends are reinvested in the share on ex-dividend date. Benchmark index is 50% of Euro STOXX Insurance Return- index and 50% of Euro STOXX Banks Return- index

THE BOARD OF DIRECTORS' WORK IN YEAR 2006

- The Board of Directors convened 14 times in 2006, the average attendance at meetings was 99.1 per cent
- The Board had the following committees in year 2006
 - Nomination and Compensation Committee
 - Audit Committee
 - Risk Control Committee
- The following changes took place due to the sale of Sampo Bank
 - Audit Committee and Risk Control Committee were merged so that Risk Control Committee's duties were transferred to the Audit Committee
- The Board evaluated its own activities in 2006 (self-evaluation)

SAMPO PLC ANNUAL GENERAL MEETING

Chairman of the Board
Georg Ehrnrooth