

SAMPO  GROUP

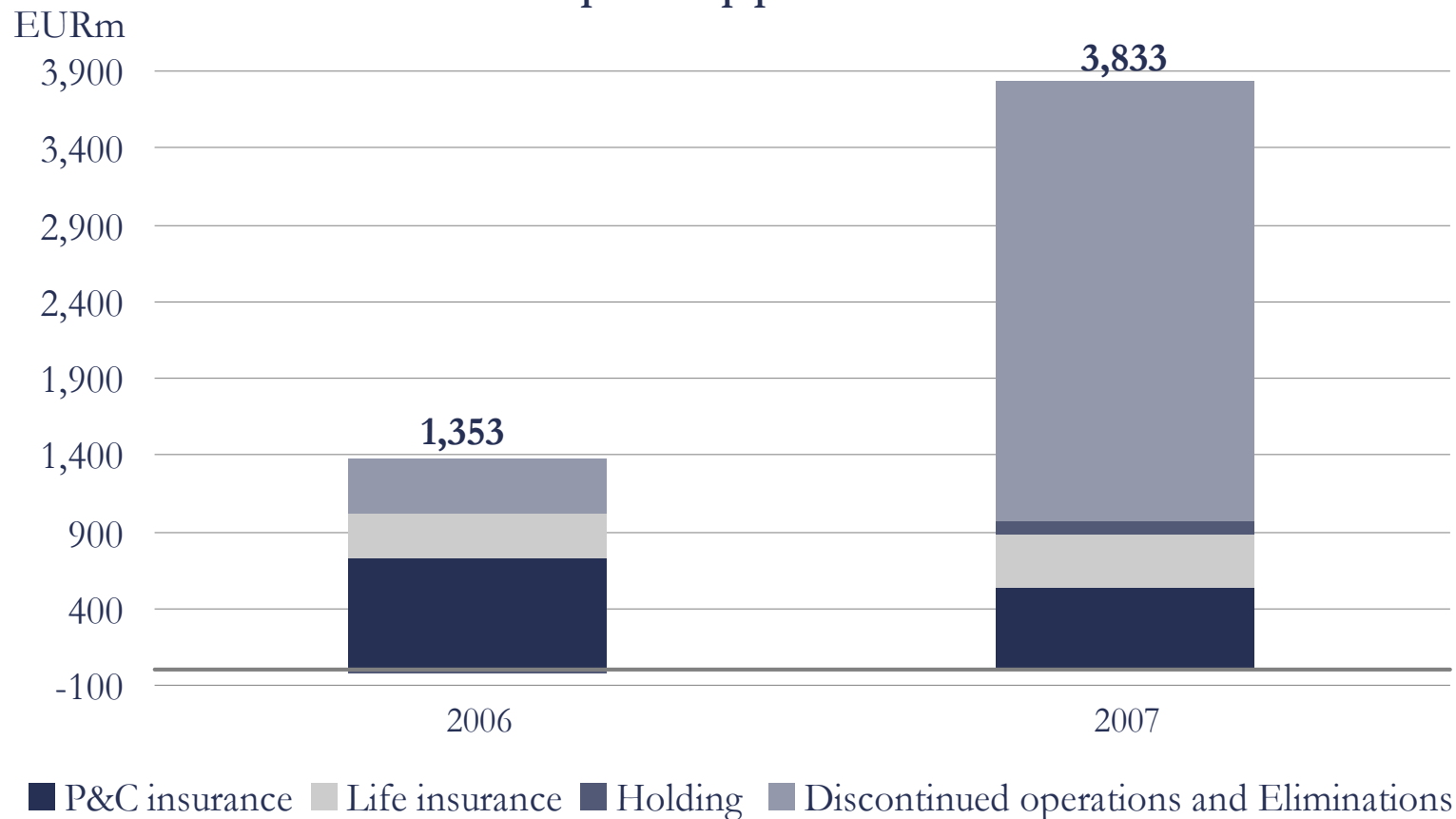
Sampo plc
Annual General Meeting

15 April 2008

Chairman of the Board, Georg Ehrnrooth

Sales gain from Sampo Bank overshadows good operational profitability

Sampo Group profit before taxes

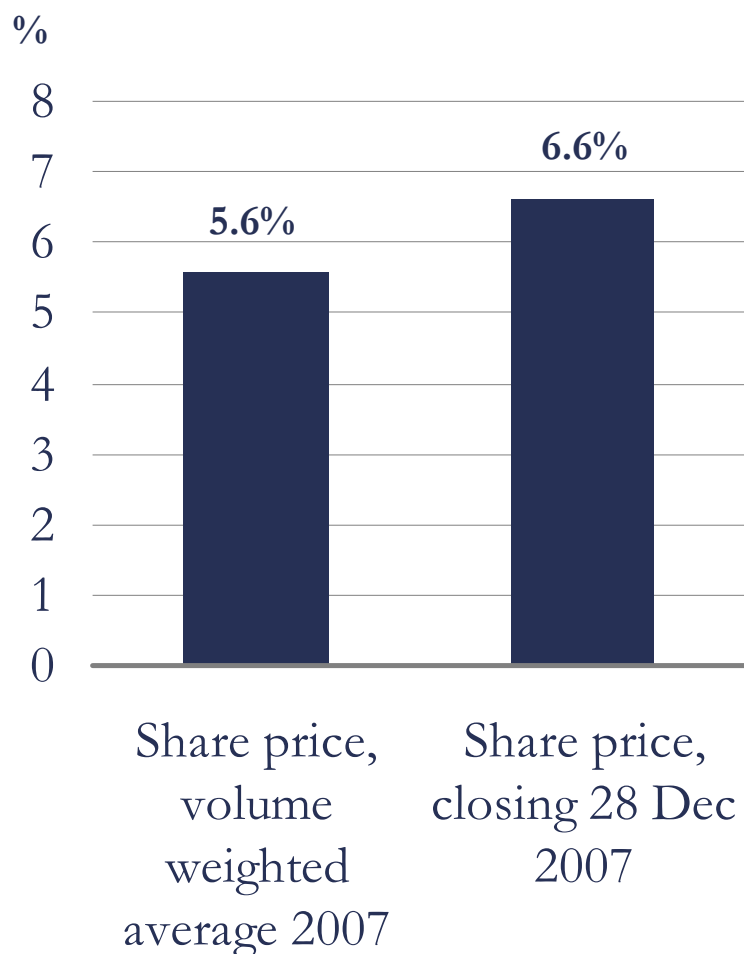


Sale of Sampo Bank to Danske Bank A/S



- Transaction was closed on 1 February 2007.
- Consideration of EUR 4,050 million in cash
 - Represented a P/BV multiple of app. 3.5x and a P/E multiple of app. 16.0x.
- Tax free capital gain of app. EUR 2.9 billion (booked for Q1/2007).
- As part of the transaction, Sampo Life and Danske Bank entered into an agreement securing continued distribution of Sampo's life insurance products through Sampo Bank.

Sampo plc dividend yield in year 2007



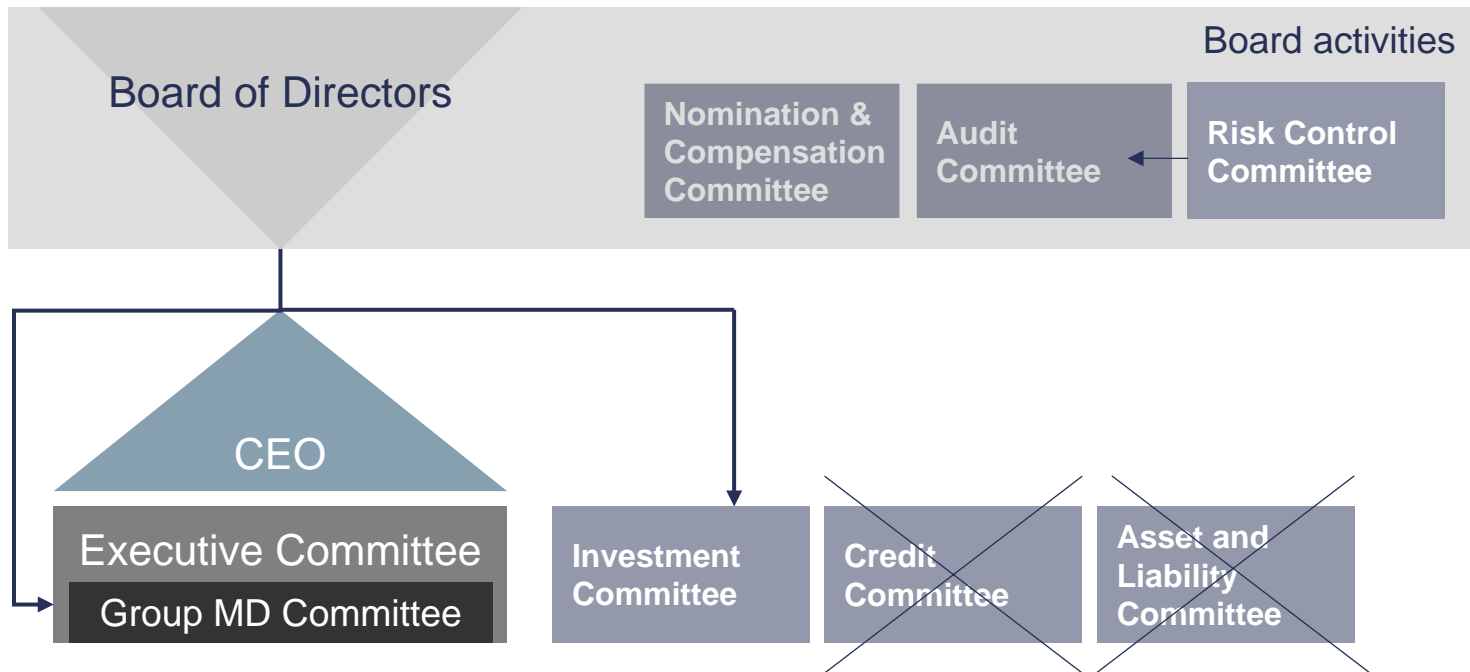
- The Board of Sampo plc adopted a new distribution policy on 9 November 2006, according to which the company aims to distribute an annual dividend corresponding to a dividend yield of 4-6 per cent.
- Dividends cannot, however, exceed reported profit after tax (excl. extraordinary items) for the calendar year for which the dividend is paid.
- Share buy-backs can be used to complement dividends.

The Board of Directors' work in year 2007

- The Board of Sampo plc convened 14 times in 2007.
- The average attendance at meetings was 99.10 per cent.
- The Board had the following committees
 - Nomination and Compensation Committee
 - Audit Committee
- Other Committees
 - Investment Committee

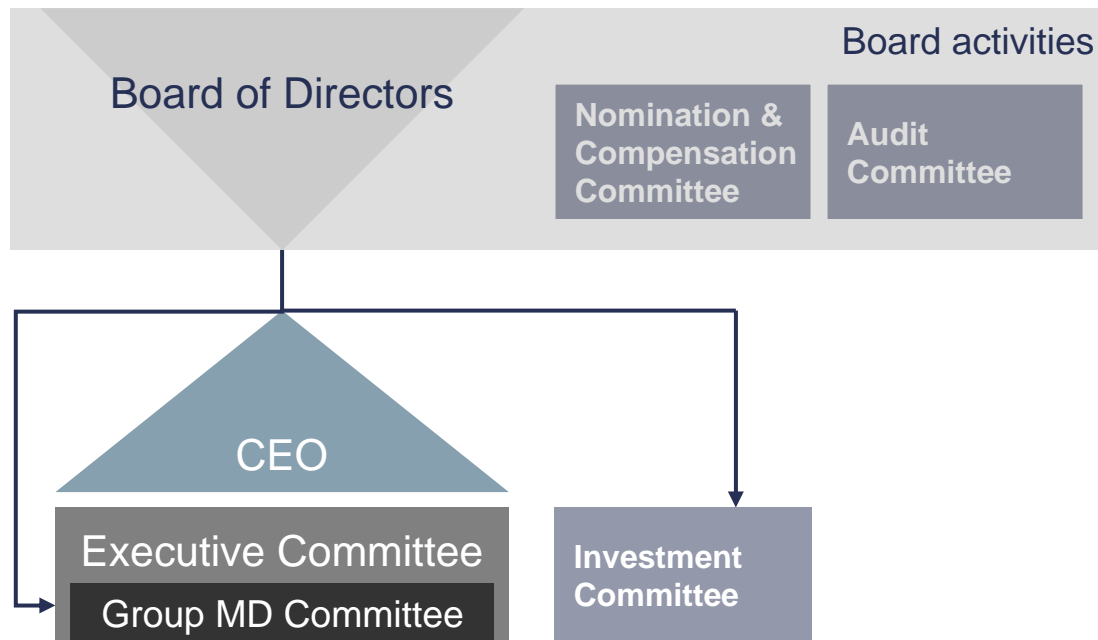
Changes in the Committees

- The following changes took place due to the sale of Sampo Bank
 - Audit Committee and Risk Control Committee were merged so that Risk Control Committee's duties were transferred to the Audit Committee.
 - Credit Committee and Asset and Liability Committee were abolished.



Governance structure

- The following new governance structure was adopted after the sale of Sampo Bank.



Board's self-evaluation

- The Board has self-evaluated its performance and effectiveness since 2003.
- Board Members are very satisfied with the Board work as a whole and find not much to criticize. During its next term of office the Board will pay attention to some interesting remarks that were given.
- Board Members are satisfied with the meeting practices and estimate that the Board's working methods make it possible to react successfully to the changes in business environment.
- The Board's working atmosphere is open for discussion and the knowledge and experience base of the Members is extensive. The Board receives adequate and sufficient information for decision making.
- The Board members consider the change of the Committee structure succeeded well.

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Georg Ehrnrooth

Chairman of the Board

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Thank You.