

Dear [the name of the shareholder registered in the shareholders' register],

You have been registered in Sampo plc's shareholders' register of 12 September 1997 as a shareholder, wherefore you may be in possession of Sampo plc's paper share certificate or a temporary share certificate related to the company's share issues in 1988. According to Sampo plc's records, you have not registered your shares into a book-entry account, wherefore your shareholding has been registered, in accordance with the applicable legislation, in a joint account held in the name of Sampo plc.

In accordance with Section 10(2) of Chapter 4 of the Finnish Companies Act, Sampo plc's General Meeting may resolve on the forfeiture of the shareholder rights related to the so-called unclaimed shares once ten years have elapsed since the current Companies Act entered into force and the company joined the book-entry system.

Sampo plc's General Meeting to be held on 27 April 2017 will have the first opportunity to resolve on the forfeiture of the shareholder rights related to the so-called unclaimed shares. In order to ensure the objective and equal treatment of all shareholders, the Audit Committee of Sampo plc's Board of Directors has decided to clarify the conditions for making such resolution.

Should Sampo plc's General Meeting resolve that the shareholder rights not incorporated in the book-entry system be forfeited, the rights would be forfeited immediately after the General Meeting's resolution. Once such resolution has been made, the provisions applicable to the company's treasury shares shall also be applied to the unclaimed shares, and the Board of Directors may, for example, resolve on the cancellation of said shares. Shareholders shall not be entitled to any compensation for the forfeiture of their shareholder rights.

**In case you are in possession of Sampo plc's paper share certificates, you now have an opportunity, before the 2017 Annual General Meeting, to ask for your shares to be registered in the book-entry account by presenting your share certificates at your local bank and, if so required, by presenting a credible explanation regarding your ownership.**

Yours sincerely,

A handwritten signature in black ink, appearing to read "Kari Stadigh".

Kari Stadigh,  
CEO and President  
Sampo plc

Contact information:  
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Tel. 010 516 0051 (from 9 am to 4 pm)