

**SAMPO PLC'S BOARD OF DIRECTORS' PROPOSAL
to the Annual General Meeting on 14 April 2011**

Sampo plc's Board of Directors' dividend proposal

According to Sampo plc's dividend policy the total amount of dividends will correspond to at least 50 per cent of the Group's annual net profit (excluding extraordinary items). Share buy-backs can be used to complement dividends.

The parent company's distributable capital and reserves totalled EUR 6,597,907,788.86, of which profit for the financial year was EUR 710,467,413.51.

The Board proposes to the Annual General Meeting a dividend of EUR 1.15 per share of the company's 561 282 390 shares. The dividends to be paid amount to a total of EUR 645,474,748.50. The remainder of the funds are to be left in the equity capital.

The dividend will be paid to shareholders registered in the Register of Shareholders held by Euroclear Finland at the record date of 19 April 2011. The Board proposes that the dividend be paid on 28 April 2011.

No significant changes have taken place in the company's financial position since the end of the financial year. The company's liquidity position is good and in the view of the Board, the proposed distribution does not jeopardise the company's ability to fulfil its obligations.

Helsinki, 9 February 2011

SAMPO PLC
Board of Directors
