

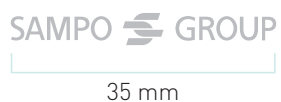
SAMPO  GROUP

Sampo plc's company identifier comprises the Sampo logo and a two-piece name logo. The size or shape of the parts of the identifier may not be changed in any way.

**The colour of the company identifier is opaque silver foil. The company identifier may also be white, black or grey (30% of black). In PowerPoint presentations and on the Internet, the colour is RGB 192, 192, 192.**



The company identifier's safety area is also of the same size in all directions as one of the arms of the company logo.



The minimum width of the company identifier is 35 mm.