

FINAL TERMS

Final Terms dated 12 September 2014

SAMPO PLC

Issue of EUR 500,000,000 1.500 per cent. Notes due 16 September 2021
under the

EUR 3,000,000,000 Euro Medium Term Note Programme

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "**Conditions**") set forth in the base prospectus dated 4 April 2014 and the supplemental base prospectus dated 29 August 2014 which together constitute a base prospectus (the "**Base Prospectus**") for the purposes of Directive 2003/71/EC (and amendments thereto, including Directive 2010/73/EU (the "**2010 PD Amending Directive**")) (the "**Prospectus Directive**"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive. These Final Terms contain the final terms of the Notes and must be read in conjunction with such Base Prospectus.

Full information on the Issuer and the offer of the Notes described herein is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and these Final Terms have been published on the website of the Regulatory News Service operated by the London Stock Exchange at <http://www.londonstockexchange.com/exchange/news/market-news/market-news-home.html>.

1. (i) Series Number: 9
- (ii) Tranche Number: 1
- (iii) Date on which the Notes will be consolidated and form a single series: Not Applicable
2. Specified Currency or Currencies: Euro ("€" or "EUR")
3. Aggregate Nominal Amount:
 - (i) Series: EUR 500,000,000
 - (ii) Tranche: EUR 500,000,000
4. Issue Price: 99.395 per cent. of the Aggregate Nominal Amount
5. (i) Specified Denominations: EUR 100,000 and integral multiples of EUR 1,000 in excess thereof up to and including EUR 199,000. No Notes in definitive form will be issued with a denomination above 199,000
- (ii) Calculation Amount: EUR 1,000
6. (i) Issue Date: 16 September 2014
- (ii) Interest Commencement Date: Issue Date
7. Maturity Date: 16 September 2021

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| 8. | Interest Basis: | 1.500 per cent. Fixed Rate

(see paragraph 13 below) |
| 9. | Redemption/Payment Basis: | Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount |
| 10. | Change of Interest Basis: | Not Applicable |
| 11. | Put/Call Options: | Not Applicable |
| 12. | Date of Board approval for issuance of Notes obtained | 14 March 2012 |

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

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| 13. | Fixed Rate Note Provisions | Applicable |
| | (i) Rate of Interest: | 1.500 per cent. per annum payable in arrear on each Interest Payment Date |
| | (ii) Interest Payment Date(s): | 16 September in each year from and including 16 September 2015 to and including the Maturity Date |
| | (iii) Fixed Coupon Amount: | EUR 15 per Calculation Amount |
| | (iv) Broken Amount(s): | Not Applicable |
| | (v) Day Count Fraction: | Actual/Actual (ICMA), Following Unadjusted |
| 14. | Floating Rate Note Provisions | Not Applicable |
| 15. | Zero Coupon Note Provisions | Not Applicable |

PROVISIONS RELATING TO REDEMPTION

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| 16. | Notice Periods for Condition 9(b) (Redemption for Tax Reasons) | Minimum period: 30 days
Maximum period: 60 days |
| 17. | Call Option | Not Applicable |
| 18. | Put Option | Not Applicable |
| 19. | Final Redemption Amount | EUR 1,000 per Calculation Amount |
| 20. | Early Redemption Amount | Not Applicable |
| | Early Redemption Amount(s) per Calculation Amount payable on redemption for taxation reasons or on event of default or other early redemption: | Not Applicable |

GENERAL PROVISIONS APPLICABLE TO THE NOTES

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| 21. Form of Notes: | Bearer Notes

Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes on 30 days' notice |
| 22. New Global Note: | Yes |
| 23. Additional Financial Centre(s) or other special provisions relating to payment dates: | Helsinki, TARGET, London |
| 24. Talons for future Coupons to be attached to Definitive Notes in bearer form: | No |

Signed on behalf of Sampo plc:

By: 

Duly authorised

Timo Rikkonen
Senior Legal Counsel

PART B – OTHER INFORMATION

1. LISTING

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| (i) | Listing and admission to trading | Application is expected to be made by the Issuer (or on its behalf) for the Notes to be admitted to trading on the Regulated Market of the London Stock Exchange with effect from 16 September 2014. |
| (ii) | Estimate of total expenses related to admission to trading | Not Applicable. |

2. RATINGS

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| Ratings: | The Notes to be issued have been rated Baa2 (stable outlook) by Moody's Investors Service Limited:

Moody's Investors Service Limited is established in the European Union and is registered under Regulation (EC) No. 1060/2009, as amended. |
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3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "*Subscription and Sale*", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

The Joint Lead Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. YIELD

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| Indication of yield: | 1.592 per cent. |
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5. OPERATIONAL INFORMATION

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| (i) | ISIN Code: | XS1110299036 |
| (ii) | Common Code: | 111029903 |
| (iii) | Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant identification number(s): | Not Applicable |
| (iv) | Names and addresses of additional Paying Agent(s) (if any) | Not Applicable |
| (v) | Delivery: | Delivery against payment |
| (vi) | Intended to be held in a manner which would allow Eurosystem eligibility: | Yes |

6. DISTRIBUTION

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| U.S. Selling Restrictions: | Reg. S Category 2 /TEFRA D |
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