SUPPLEMENT DATED 29 AUGUST 2014 TO THE BASE PROSPECTUS DATED 4 APRIL 2014

SAMPO PLC

incorporated with limited liability in Finland

EUR 3,000,000,000 Euro Medium Term Note Programme

This Supplement (the **Supplement**) to the Base Prospectus (the **Base Prospectus**) dated 4 April 2014 which comprises a base prospectus constitutes a supplementary prospectus for the purposes of Section 87G of the Financial Services and Markets Act 2000 (the **FSMA**) and is prepared in connection with the Euro Medium Term Note Programme (the **Programme**) established by Sampo plc (the **Issuer**). Terms defined in the Base Prospectus have the same meaning when used in this Supplement.

This Supplement is supplemental to, and should be read in conjunction with, the Base Prospectus and any other supplements to the Base Prospectus issued by the Issuer.

The Issuer accepts responsibility for the information contained in this Supplement. To the best of the knowledge of the Issuer (which has taken all reasonable care to ensure that such is the case) the information contained in this Supplement is in accordance with the facts and does not omit anything likely to affect the import of such information.

Purpose of this Supplement

The purpose of this Supplement is (a) to incorporate by reference the Issuer's (i) "Interim Report Q1/2014" for the three month period ended 31 March 2014 (the **Q1 Interim Report**) and (ii) "Interim Report Q2/2014" for the six month period ended 30 June 2014 (the **Q2 Interim Report**, and together with the Q1 Interim Report, the **Interim Reports**) and (b) to include a new Significant Change statement.

Q1 Interim Report for the three month period ended 31 March 2014

On 7 May 2014 the Issuer published its Q1 Interim Report, which contains its unaudited interim financial statements as at and for the three month period ended 31 March 2014.

Q2 Interim Report for the six month period ended 30 June 2014

On 13 August 2014 the Issuer published its Q2 Interim Report, which contains its unaudited interim financial statements as at and for the six month period ended 30 June 2014.

Copies of the Interim Reports have been filed with the Financial Conduct Authority and, by virtue of this Supplement, the Interim Reports are incorporated in, and form part of, the Base Prospectus.

Copies of all documents incorporated by reference in the Base Prospectus can be obtained from the Issuer as described on page 20 of the Base Prospectus.

If documents which are incorporated by reference themselves incorporate any information or other documents therein, either expressly or implicitly, such information or other documents will not form part of this Supplement for the purposes of the Prospectus Directive (Directive 2003/71/EC) except where such information or other documents are specifically incorporated by reference or attached to this Supplement.

General Information

Since 30 June 2014 there has been no significant change in the financial or trading position of the Issuer and its Subsidiaries.

To the extent that there is any inconsistency between (a) any statement in this Supplement or any statement incorporated by reference into the Base Prospectus by this Supplement and (b) any other statement in or incorporated by reference in the Base Prospectus, the statements in (a) above will prevail.

Save as disclosed in this Supplement, there has been no other significant new factor, material mistake or inaccuracy relating to information included in the Base Prospectus since the publication of the Base Prospectus.