

<b>1. Controller of the file</b>	<b>Sampo plc</b> Fabianinkatu 27 00100 Helsinki Finland Tel. +358 (0)10 516 0100
<b>2. Person in charge of the file and/or contact person for the file</b>	Carolina Orädd, Manager, Online Communications Sampo plc Fabianinkatu 27 00100 Helsinki Finland Tel. +358 (0)10 516 0065 carolina.oradd@sampo.fi
<b>3. Name of data file</b>	Sampo Release Subscribers data file
<b>4. Purpose of the processing of personal data / purpose of data file</b>	<p>A person may subscribe to Sampo plc's stock exchange and press releases. The releases are sent to his/her e-mail address. The subscription may be done by using the form on <a href="http://www.sampo.com">www.sampo.com</a> or by sending a request by for example e-mail to Sampo's IR and Group Communications unit.</p> <p>The subscribers data is handed over to Nasdaq Helsinki, which saves the data into their system and distributes the releases on behalf of Sampo plc. The platform used in delivering the releases is called Inpublic.</p> <p>A person may cancel his/her subscription by using a link that is available at the end of every release. In this case all his/her data is erased from the data file.</p>
<b>5. Contents of the data file</b>	The data file contains the following data of a person: First name (voluntary) Last name (voluntary) E-mail address (necessary) Company (voluntary)
<b>6. Regular sources of data</b>	The information is collected from the person him-/herself when filling the subscription form of sending a request by email. When subscribing by email the person's e-mail address or all the information above (see section 5) is collected.
<b>7. Regular disclosure of data</b>	The data will be disclosed to Nasdaq Helsinki by Sampo plc.
<b>8. Transfer of data outside the EU or the EEA</b>	No transfer.
<b>9. Principles of data security</b>	The data file is located in Inpublic publishing platform, which is operated by Nasdaq. Sampo's IR and Group Communications personnel and the personnel of Nasdaq, who are in charge of Sampo's customership and maintaining the system, have access to the data file. No manual files.
<b>10. Right of access and implementing right of access</b>	Anyone wishing to review or correct their own data shall send a personally signed request in writing to Carolina Orädd at the above-mentioned address.