

1. Controller of the file	Sampo plc Fabianinkatu 27, 00100 Helsinki, Finland Tel. +358 (0)10 516 0100
2. Person in charge of the file and/or contact person for the file	Carolina Orädd, Manager, Online Communications Sampo plc Fabianinkatu 27, 00100 Helsinki, Finland Tel. +358 (0)10 516 0065 carolina.oradd@sampo.fi
3. Name of data file	Sampo Release Subscribers data file
4. Purpose of the processing of personal data / purpose of data file	<p>A person may subscribe to Sampo plc's stock exchange and press releases. The releases are sent to his/her e-mail address. The subscription may be done by using the form on www.sampo.com or by sending a request by for example e-mail to Sampo's IR and Group Communications unit.</p> <p>The subscriber's data is handed over to Intrado, which saves the data into their system and distributes the releases on behalf of Sampo plc. The platform used in delivering the releases is called GlobeNewswire.</p> <p>A person may cancel his/her subscription by using a link that is available at the end of every release. Subscription is terminated immediately. Data is erased from the data file once a month.</p>
5. Contents of the data file	The data file contains the following data of a person: First name (voluntary) Last name (voluntary) E-mail address (necessary) Company (voluntary)
6. Regular sources of data	The information is collected from the person him-/herself when filling the subscription form of sending a request by email. When subscribing by email the person's e-mail address or all the information above (see section 5) is collected.
7. Regular disclosure of data	The data will be disclosed to Intrado by Sampo plc.
8. Transfer of data outside the EU or the EEA	No transfer.
9. Principles of data security	The data file is located in GlobeNewswire publishing platform, which is operated by Intrado. Sampo's IR and Group Communications personnel and the personnel of Intrado, who are in charge of Sampo's customership and maintaining the system, have access to the data file. No manual files.
10. Right of access and implementing right of access	<p>Anyone wishing to review or correct their own data shall send a personally signed request in writing to Carolina Orädd at the above-mentioned address or by e-mail to privacy(at)sampo.fi.</p> <p>The information request shall include the following information:</p> <ul style="list-style-type: none"> • The name, address, personal identification number, e-mail address and telephone number of the person making the request; • The period of time during which the information is requested; • A copy of the person's driving license, passport or official authority issued identity document.